

June 2023 Marketing and Holiday Planning

Summer is here; do you have a plan to start the season off strong? Whatever your goals are for June, these tips are sure to help your business shine!

Content Ideas for June

Father's Day

1

You went all out for Mother's day last month and Father's Day should be no different. Be sure to reach out to all the people who ordered mother's day gifts, so they can get something for Dad too. Send out an email reminder with some Father's Day gift suggestions, and add a coupon to get them buying today!

Email Week

2

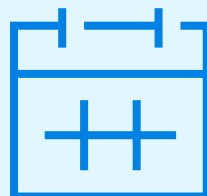
This is a perfect opportunity to really engage your list through email. Send out multiple emails this week, each with a new reason to read for each day. The goal of each email can be to educate, promote, raise awareness, or anything else you choose!

Best Friends Day

3

Everyone loves to hang out with their best friend. Give your audience a reason to bring their BFF to your business. Send an email offering a 2-for-1 sale in honor of best friends day, and get everyone's best friend on your list!

June Holidays



5 World Environment Day

6 D-Day

8 Best Friends Day

14 Flag Day

18 Father's Day

19 Juneteenth

21 Summer Solstice

21 International Yoga Day

30 World Social Media Day

June Themes

- Email Week (week 2)
- Summer Vacation
- Father's Day
- Fun in the sun
- LGBTQ Pride Month
- Best Friends Day

84.3%

84.3% of consumers say they check their emails at least once a day.

Source: [Marketsplash](#)



42.3%

42.3% of American users subscribe to emails for savings and discounts.

Source: [DemandSage](#)